

What are the benefits of a oil-based perfume?



WHY OIL-BASED PERFUMES ARE BETTER?

At Superior Fragrances, we use oil-based formulations because they deliver a richer, longer-lasting scent experience.

Unlike traditional alcohol-based sprays that evaporate quickly, oil-based perfumes sit closer to the skin. This allows the fragrance to develop more slowly and naturally throughout the day – giving you a scent that lasts longer, projects smoothly, and feels more luxurious.

WHY CHOOSE OIL-BASED?

- **Longer Lasting**
Oil evaporates slower than alcohol, meaning your fragrance stays with you for hours – not just moments.
- **Stronger Concentration**
Oil-based perfumes contain a higher concentration of fragrance oils, giving you a deeper, more noticeable scent with less product.
- **Smoother on Skin**
With little to no alcohol, oil-based fragrances are gentler on the skin and less likely to cause dryness or irritation.
- **True-to-Skin Scent**
Oil blends with your natural body chemistry, creating a more personal, unique scent that evolves beautifully over time.

HOW OIL-BASED PERFUMES ARE FORMULATED

Every Superior fragrance is carefully crafted using high-quality fragrance oils blended with a skin-safe carrier oil. This carrier oil acts as the base, allowing the scent notes to unfold gradually in three stages:

- **Top Notes** – The first impression. Fresh, light notes that introduce the scent.
- **Heart Notes** – The core of the fragrance. Richer tones that define its character.
- **Base Notes** – The foundation. Deep, long-lasting notes that linger on the skin.

Because oil doesn't flash off like alcohol, these layers transition smoothly rather than disappearing quickly. The result? A fragrance that smells consistent, refined, and long-wearing from morning to night.

At Superior Fragrances, we focus on quality, longevity, and performance – so every bottle delivers a premium scent experience designed to last.